

CURRICULUM VITÆ

Donald N. Yates, Ph.D.
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Education

Ph.D., Classical Studies, University of North Carolina, Chapel Hill
M.A., English Language and Literature, Duke University, Durham, N.C.
B.A., English, Stetson University, DeLand, Fla.

Career Highlights

DNA Testing Systems, Phoenix, Arizona (2003-present): Owner and Principal Investigator

University of New Mexico, Albuquerque (2005-2006): Part-time Instructor, English

Georgia Southern University, Statesboro, Georgia (2000-2004): Assistant Professor, Communications

University of West Florida, Pensacola, Florida (1999-2000): Adjunct Instructor, English

Cherokee Communications, Nashville, Tennessee and Princeton, New Jersey (1994-1998): President

Educational Testing Service, Princeton, New Jersey (1993-1994): Director, Communications Services

Native American Educational Services College, Chicago, Illinois (Fall Semester, 1993): Communications Principal Faculty Member and Assistant Dean of the Chicago Campus

Bayer Corporation, Elkhart, Indiana (1983-1993): Manager, Executive Communications (1992-1993); Manager, Site Communications (1991-1992); Supervisor, Employee Communications (1985-1991); Supervisor, Public Relations (1983-1985)

University of Notre Dame, Notre Dame, Indiana (1980-1982): Associate Visiting Professor of Foreign Languages and Literatures

Research Focus

DNA and Culture
 Native American Studies
 Medieval History, Philosophy and Literature

College Teaching Experience

Introduction to Public Speaking	English Composition I & II
Interpersonal Communication	International Public Relations
Introduction to Logic	Introduction to Ethics
Public Relations Writing	Public Relations Campaigns
Critical Thinking	Corporate Public Relations
Composition for Native Americans	Public Relations Research
Introduction to Public Relations	History of Western Philosophy
World Literature I & II	Various web-based courses

Professional Accreditation

Accredited in Public Relations by the Public Relations Society of America

Honors, Grants and Awards

- Panel Award Winner, Southern States Communication Association National Meeting, Lexington, Ky. (April 2001)
- Silver Quill Award of Excellence, International Association of Business Communicators (1993)
- National Endowment for the Humanities Investigator
- Newberry Library Visiting Scholar
- Travel Grant, American Council of Learned Societies
- NDEA Title IV Fellowship, Duke University
- James B. Duke Fellow
- Woodrow Wilson Fellow
- National Merit Scholar

Publications

1. (With Elizabeth C. Hirschman), *Star, Crescent and Cross. Jews and Muslims in Colonial America*. Jefferson and London: McFarland, forthcoming 2011.
2. (With Elizabeth C. Hirschman), "Toward a Genetic Profile of Melungeons in Southern Appalachia," *Appalachian Journal* 38 (forthcoming Fall 2010)

3. "Mitochondrial DNA of the Cherokee," *Ancient American* 14/86 (March 2010) 28-32.
4. *Visits to Sacred Sites. Articles and Photography from the Santa Fe Sun News*. San Francisco: Blurb, 2009.
5. *Peoples of the World. An Album of Ethnic Types*. San Francisco: Blurb, 2009.
6. (With Elizabeth C. Hirschman), "Peering Inward for Ethnic Identity: Consumer Interpretation of DNA Test Results," *Identity* 8/1 (Jan. 2008) 47-66.
7. (With Elizabeth C. Hirschman), *When Scotland Was Jewish. DNA Evidence, Archeology, Analysis of Migrations, and Public and Family Records Show Twelfth Century Semitic Roots*. Jefferson and London: McFarland, 2007.
8. (with Elizabeth C. Hirschman), "Suddenly Melungeon! Reconstructing Consumer Identity across the Color Line," *Consumer Culture Theory* (Research in Consumer Behavior, Volume 11), ed. Russell W. Belk and John F. Sherry, Jr. Amsterdam: Elsevier, 2007. Pp. 241-59.
9. (with Elizabeth C. Hirschman), "Romancing the Gene, Making Myth From 'Hard Science'," in *Handbook of Qualitative Research Methods in Marketing*, ed. Russell W. Belk. Cheltenham: Edward Elgar, 2006. Pp. 419-30.
10. *The Eighth Arrow. Right, Wrong and Confused Paths According to Tihanama Elder Wisdom*. e-book published by Standing Bear Press, 2007.
11. *Los Lunas Mystery Stone and Other Sacred Sites of New Mexico*. Santa Fe: Sun Publishing, 2006.
12. Four articles in *American Indian Religious Traditions: An Encyclopedia*, ed. Suzanne J. Crawford & Dennis Francis Kelley (Santa Barbara: ABC-CLIO, 2005): "Ceremony and Ritual, Southeast," I: 166-70; "Mourning and Burial, Southeast," II: 585-89; "Oral Traditions, Southeast," II: 693-701; and "Spiritual and Ceremonial Practitioners, Southeast," III: 1040-1044.
13. "DNA Haplotyping and Diversity: An Anthropogenealogical Method for Researching Lineages and Family Ethnicity," *International Journal of the Humanities* 2 (2006) 2043-55.

14. "Shalom and Hey, Y'all: Jewish-American Indian Chiefs in the Old South," *Appalachian Quarterly* 7/2 (June 2002) 80-89.
15. "A Portrait of Cherokee Chief Attakullakulla from the 1730s? A Discussion of William Verelst's 'Trustees of Georgia' Painting," *Journal of Cherokee Studies* 22 (2001) 4-20.
16. *The Bear Went Over the Mountain. Genealogy and Social History of a Southern U.S. Family ; the Story of the Native American-English Yates Family, from Colonial Virginia to Twentieth-century Florida.* Princeton: Cherokee Press, 1995.
17. "The Extracts from «Ysengrimus» in Paris B.N. lat. 16708," with Richard H. Rouse, *Mittellateinisches Jahrbuch* 22 (1987) 212-229.
18. *Descriptive Inventories of Manuscripts Microfilmed for The Hill Monastic Manuscript Library, Austrian Libraries*, vol. 1: *Geras, Güssing, Haus, Innsbruck Wilten, Salzburg E.b. Konsistorialarchiv, Salzburg Museum Carolino-Augustinum, Schlierbach, Schwaz* (Collegeville 1981); vol. 2, with Peter Jeffery: *Fiecht/Sankt Georgenberg* (1985).
19. "Carmina Runensia: Twelfth-Century Verses from the Cistercian Monastery of Rein," *Traditio* 40 (1984) 318-328.
20. "Parody in Isengrimus," in, *Epopée animale, fable, fabliau. Actes du IVe Colloque de la Société Internationale Renardienne. Evreux, 7-11 septembre 1981*, ed. Gabriel Bianciotto and Michel Salvat (Paris 1984) 701-708.
21. "Chanticleer's Latin Ancestors," *Chaucer Review* 18/2 (1984) 116-126.
22. "Latin Paleography and the Dating of Late Medieval Manuscripts," paper read at the Seventeenth International Congress on Medieval Studies, Kalamazoo, Michigan, 1982; pub. with 12 plates in, *Codices manuscripti* 9/2 (1983) 49-65.
23. "Isengrimus à clef," *Third International Beast-Epic, Fable and Fabliau Colloquium, Münster 1979, Proceedings*, ed. Jan Goossens and Timothy Sodmann (Cologne: Niederdeutsche Studien, 1981) 517-536.
24. "A Fourteenth-Century Latin Poem on the Art of the Physician," *Bulletin of the History of Medicine* 54 (1980) 447-50.
25. "Unbekannte frühneuhochdeutsche Verse aus einer alchimistischen

Handschrift des 16. Jahrhunderts in der Stiftsbibliothek Neukloster,"
Codices manuscripti 5/4 (1979) 97-100.

26. *The Cock-and-Fox Episodes of Isengrimus, Attributed to Simon of Ghent: A Literary and Historical Study*. Ph.D. Dissertation, University of North Carolina at Chapel Hill, 1979; see *Dissertation Abstracts International* 40/5:257A-2658A.

Work in Progress

"Anomalous Mitochondrial DNA Lineages in the Cherokee," forthcoming in
Pre-Columbiana, a Journal of Long-Distance Contacts

"Melungeons: History of an Epithet," in submission

"Sequoyan Syllabary Comes from Ancient Greek," in submission

(with Elizabeth C. Hirschman), "Beyond the Economic Model of Marketer-
Consumer Co-production: Consumer Cooperatives in the DNA
Marketspace," in submission

Old Souls in a New World. Greeks, Jews and Egyptians in Native America.
Book represented by JET Literary Associates.

Cited in

Anthony Reuben Fairbanks, *Walking in Two Worlds: Making Professional
Transitions between Native and Non-Native Worlds*, Dissertation, University
of Minnesota (December 2005).

First People of Tennessee and the American Southeast (website)

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